



PRESENTS

# THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

THE HOME FOR PRIVATE PRACTICE

# THE PRIVATE PRACTICE PLAN TO

# Succeed

**REGISTER NOW FOR SPECIAL EARLY BIRD PRICING!**

**SEPTEMBER 16, 17 AND 18, 2022 - THE GRAND HYATT - DENVER, COLORADO**  
*The Business of Private Practice in Podiatry is Changing...for the Better.*



**SPECIAL PRICING DISCOUNTS FOR AAPP & AENS MEMBERS (SEE REGISTRATION FORM)**



## KEYNOTE ADDRESS

**BY HEALTHCARE ATTORNEY JOHN LEARDI**  
**IT'S NEVER EASY, BUT IT'S WORTH IT**  
A unique view with guidance about the current state of podiatry practices and the next five years.



The pendulum is always swinging in business and in life and it is now definitively swinging back in full favor of private practice. The naysayers were wrong. You have an opportunity to truly succeed IF you have a plan and execute on that plan. "This Top Practices Summit is designed to position you for significantly higher profits, massive success, and real enjoyment in your career even in this uncertain time. If you are building, buying, starting your practice, or even planning your exit, the Summit is designed specifically for you."

- REM JACKSON, CEO AND FOUNDER, TOP PRACTICES

The Top Practices Summit is held only once a year.  
**What do you want your practice to be like in 2023, 2025, and beyond?** (SEE INSIDE)

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THE SUMMIT STARTS ON  
FRIDAY EVENING, SEPTEMBER 16<sup>TH</sup>

*Opening Featured Session*

5:30 PM – 7:00 PM

**THE SECRETS OF ALL GREAT TEAMS**

THE SUMMIT CONTINUES ON SATURDAY, SEPTEMBER 17<sup>TH</sup>

9:00 AM – 10:00 AM **KEYNOTE ADDRESS:**  
**HEALTHCARE ATTORNEY JOHN LEARDI**

**IT'S NEVER EASY, BUT IT'S WORTH IT**



10:00 AM – 10:30 AM **BREAK AND VISIT WITH EXHIBITORS**

10:30 AM – 11:30 AM **HOW WE DID IT – CASE STUDIES ON  
BEING VERY PROFITABLE**

11:30 AM – 12:00 PM  
**ROUNDTABLES**



12:00 PM – 1:30 PM **LUNCH AND NETWORKING BREAK**

1:30 PM – 3:00 PM **PRESENTATIONS BY THE  
TOP PRACTICES 2021 AWARD WINNERS**

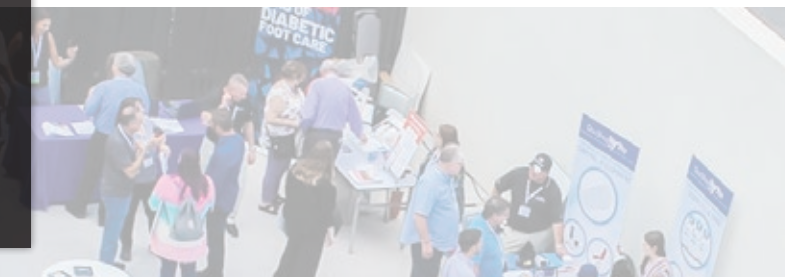


3:00 PM – 3:30 PM **BREAK AND VISIT WITH EXHIBITORS**

3:30 PM – 4:15 PM **MARKETING IDEAS THAT  
ARE GENIUS YOU CAN IMPLEMENT ON MONDAY**

4:15 PM – 5:00 PM **ROUNDTABLES**

5:00 PM – 6:00 PM  
**THE TOP PRACTICES  
NETWORKING PARTY**



THE SUMMIT CONTINUES ON SUNDAY, SEPTEMBER 18<sup>TH</sup>  
**ATTENDEES WILL BREAK OUT INTO THREE DIFFERENT WORKSHOPS ON SUNDAY**

**TRACK ONE: 9:00 AM – 3:30 PM**  
**THE PRIVATE PRACTICE PLAN TO SUCCEED**  
ALL DAY WORKSHOP FOR DOCTORS

**TRACK TWO: 9:00 AM – 3:30 PM**  
**THE ONE AND ONLY FULL-DAY TOP PRACTICES  
MARKETING WORKSHOP**  
(FOR PRACTICE MARKETERS, STAFF, AND DOCTORS)

**TRACK THREE: 9:00 AM – 3:30 PM**  
**THE TOP PRACTICES PRACTICE MANAGEMENT  
WORKSHOP**  
FOR OFFICE ADMINISTRATORS, MANAGERS, BILLERS,  
FRONT AND BACK OFFICE STAFF

GO TO [WWW.TOPPRACTICES.COM/SUMMIT](http://WWW.TOPPRACTICES.COM/SUMMIT) FOR FULL DETAILS

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SEPTEMBER 16, 17 AND 18, 2022 • DENVER, CO

SEE PAGE 1

*Keynote Address:*

**HEALTHCARE ATTORNEY JOHN LEARDI**

**SATURDAY, SEPTEMBER 17 • 9:00 AM – 10:00 AM**

**IT'S NEVER EASY, BUT IT'S WORTH IT**

Owning a private practice is never easy, they don't teach a single practice management course in law school either. John Leardi is a healthcare attorney and a named partner in his law firm who says he has learned more from his podiatrist clients about practice management than any other source. He also has a unique point of view about the current state of podiatry practices and the next five years because of his work with doctors across the US. In this keynote address he will share his views, guidance, and a few insights into his own journey as an accidental entrepreneur.



**DOWNLOAD THE BROCHURE AT [TOPPRACTICES.COM/SUMMIT](https://toppractices.com/summit) TO READ MORE**